


Hospice Northwest's
7th ANNUAL

HIKE FOR HOSPICE

SUNDAY MAY 6, 2018

A photograph of two women hugging on a paved path during a hike. The woman on the left is wearing a black long-sleeved shirt and black pants, and the woman on the right is wearing a maroon long-sleeved shirt and black pants. They are both smiling and wearing sunglasses. In the background, a group of people is walking along the path, and there are trees and a clear sky.

Your support will
ensure the most difficult
journey in life is made
a little easier.

SPONSORSHIP PACKAGE

7th Annual Hike for Hospice

Join the hundreds of people who support Hike for Hospice each year with a corporate sponsorshipbecause every step makes a difference!



2018 CORPORATE SPONSORSHIP FACT SHEET

All proceeds raised stay in Thunder Bay to benefit our community

ABOUT THE HIKE FOR HOSPICE:

- **\$250,000** has been raised since 2012 by Hospice Northwest's Hike for Hospice
- **\$50,000** is the agency goal for the 2018 Hike for Hospice
- **300** hikers are expected to sign up & walk around Boulevard Lake in May
- **1200** hikers have walked in our hikes over the past six years

ABOUT HOSPICE NORTHWEST:

- **4000** people and their families needing end-of-life care and grief support have received Hospice Northwest's services over the past 30 years
- **350** clients nearing the end of their lives receive bedside comfort & support in Thunder Bay and region each year
- **180** specially trained palliative care volunteers assist clients in their final days and support families in their grief
- **\$160,000** must be fundraised each year by Hospice Northwest to train our volunteers and to deliver our unique services without cost to our clients

NATIONAL HIKE FOR HOSPICE:

- **2018** marks the 16th year the Hike for Hospice has been held in Canada. The Hike is a unique national fundraiser coordinated by the Canadian Hospice Palliative Care Association
- **100** communities participate across the nation

Your support will ensure that the most difficult journey in life is made a little easier.

Call us: (807) 626-5570, ext. 5573

Email us: hike@hospicenorthwest.ca

Join the Hike for Hospice on May 6, 2018

Become a Hike for Hospice Sponsor Today!



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Sponsorship Benefits	Title Sponsor \$3000 (1 only)	Marathon Level \$1000 (5)	Running Level \$750 (10)	Jogging Level \$500 (15)	Walking Level \$250 (20)
Exclusive sponsor level to include organization's name in event title	✓				
Opportunity to attend all Hike planning meetings	✓				
Opportunity to register a team of 10 for the Hike, with registration fee waived	✓				
Opportunity to register 2 hikers for the Hike, with registration fee waived		✓			
Sponsor's name/logo to appear on:					
Hike for Hospice promotional materials, including posters, hike packages, pledge forms & signage	✓	✓	✓	✓	
Multi-media advertising, press releases, articles and public addresses	✓	✓			
Hike Participant Gifts	✓	✓			
Hike for Hospice Facebook event page with spotlight/featured post	✓	✓	✓	✓	✓
Mention in hospice email correspondence and social media	✓	✓	✓	✓	✓
Hospice Northwest website with hyper link to company website	✓	✓	✓	✓	✓
On the day of the Hike:					
Company exhibitor/activity booth at event, free of charge	✓	✓	✓		
Opportunity to speak at Opening Ceremonies	✓				
Exclusive Sponsor of 1 km signage at km point		✓			
Logo at water station or Remembrance bridge	✓	✓			
Opportunity to provide items to participants in "swag bags"	✓	✓	✓	✓	✓
Thank you announcement made during event	✓	✓	✓		
Signage provided by organization displayed	✓	✓			
After the Hike:					
Invitation to thank you reception and recognition in HNW Annual Report	✓	✓	✓	✓	✓
Plaque recognition for display	✓				

IN KIND SPONSORSHIPS ARE ALSO AN OPTION AND WILL BE RECOGNIZED AT VALUE OF DONATION



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Please send completed form to Hospice Northwest via email, fax, or mail. Cheques payable to Hospice Northwest.

63 Carrie St. Thunder Bay, ON P7A 4J2
Fax: 807-626-5574
Email: hike@hospicenorthwest.ca

Sponsorship Commitment Form

COMPANY	
CONTACT NAME	
ADDRESS	
PHONE	
EMAIL	
APPROACHED BY	

In Kind Sponsorships: This sponsorship will help provide key items or services to run the Hike including, but not limited to: media/advertising, audio/visual, hiker t-shirts, shuttle bus, snacks and refreshments, flowers, ribbons, water, pizza, pop and juice, print materials and Hike bag items. Your in-kind donation will be recognized at the sponsorship level of the donation value.

SPONSORSHIP LEVELS (Please circle commitment level)

TITLE SPONSOR	MARATHON LEVEL	RUNNING LEVEL	JOGGING LEVEL	WALKING LEVEL
\$3000 +	\$1000	\$750	\$500	\$250

Let us customize a package for you! We are open to discussing other customized benefits of recognition and acknowledgement for your business to achieve your marketing and philanthropic goals and budgets.

I would like to register a team to Hike for Hospice on May 6, 2018. Please send me registration information.



Hospice Northwest is funded by the North West Local Health Integration Network and the United Way of Thunder Bay. Hike for Hospice Palliative Care is coordinated nationally by the Canadian Hospice Palliative Care Association.



100% of Funds Stay Within Our Community



63 Carrie Street, Thunder Bay, ON P7A 4J2

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