

*Walk in memory*  *Walk in support*



**12th Annual**   
**HIKE FOR**  
**H**  **SPICE**  
**NORTHWEST**  
SUNDAY MAY 28, 2023

**2023 SPONSORSHIP PACKAGE**

# 12<sup>th</sup> Annual Hike for Hospice

*Join the hundreds of people who support Hike for Hospice each year with a corporate sponsorship .....because every step makes a difference!*



## 2023 CORPORATE SPONSORSHIP FACT SHEET

*All proceeds raised stay in Thunder Bay to benefit our community*

### ABOUT THE HIKE FOR HOSPICE:

- **\$560,000** has been raised since 2012 by Hospice Northwest's Hike for Hospice
- **\$55,000** is the agency goal for the 2022 Hike for Hospice
- **350** hikers are expected to sign up & walk around Boulevard Lake in May
- **2000+** hikers have walked in our hikes over the past nine years

### ABOUT HOSPICE NORTHWEST:

- **6000+** people and their families needing end-of-life care and grief support have received Hospice Northwest's services over the past 36 years
- **350** clients nearing the end of their lives receive bedside comfort & support in Thunder Bay and region each year
- **184** specially trained palliative care volunteers assist clients in their final days and support families in their grief
- **\$160,000** must be fundraised each year by Hospice Northwest to train our volunteers and to deliver our unique services without cost to our clients

### NATIONAL HIKE FOR HOSPICE:

- **2023** marks the 21st year the Hike for Hospice has been held in Canada. The Hike is a unique national fundraiser coordinated by the Canadian Hospice Palliative Care Association
- **100** communities participate across the nation

**Your support will ensure that the most difficult journey in life is made a little easier.**

**Call us: (807) 626-5573**

**Email us: [hike@hospicenorthwest.ca](mailto:hike@hospicenorthwest.ca)**

**Join the Hike for Hospice on  
Sunday May 28, 2023**

***Become a Hike for Hospice Sponsor Today!***



**2023**  
**HIKE FOR**  
**HOSPICE**  
**NORTHWEST**



<b>Sponsorship Benefits</b>	<b>Title Sponsor \$5000 (1 only)</b>	<b>Remembrance Wall Sponsor \$3000 (1 only)</b>	<b>Marathon Level \$1000 (5)</b>	<b>Running Level \$750 (10)</b>	<b>Jogging Level \$500 (15)</b>	<b>Walking Level \$250 (20)</b>
Exclusive sponsor level to include organization's name in event title	✓					
Opportunity to attend all Hike planning meetings	✓					
Opportunity to register a team of 10 for the Hike, with registration fee waived	✓					
Opportunity to register 2 hikers for the Hike, with registration fee waived			✓			
<b>Sponsor's name/logo to appear on:</b>						
Hike for Hospice promotional materials, including posters, hike packages, pledge forms & signage	✓	✓	✓	✓	✓	
Multi-media advertising, press releases, articles and public addresses	✓	✓	✓			
Hike Participant Packages	✓	✓	✓			
Hike for Hospice Facebook event page with spotlight/featured post	✓	✓	✓	✓	✓	✓
Mention in hospice email correspondence and social media	✓	✓	✓	✓	✓	
Hospice Northwest website with hyper link to company website	✓	✓	✓	✓	✓	
<b>On the day of the Hike:</b>						
Company exhibitor/activity booth at event, free of charge	✓	✓	✓	✓		
Opportunity to speak at Opening Ceremonies	✓	✓				
Exclusive Sponsor of 1 km signage at km point			✓			
Logo at water station or on Remembrance Wall plaque	✓	✓	✓			
Opportunity to provide items to participants in "swag bags"	✓	✓	✓	✓	✓	✓
Thank you announcement made during event	✓	✓	✓	✓		
Signage provided by organization displayed	✓	✓	✓			
<b>After the Hike:</b>						
Invitation to thank you reception and recognition in HNW Annual Report	✓	✓	✓	✓	✓	✓

IN KIND SPONSORSHIPS ARE ALSO AN OPTION AND WILL BE RECOGNIZED AT VALUE OF DONATION



Please send completed form to Hospice Northwest via email, fax, or mail.  
 Cheques payable to Hospice Northwest.  
 E-transfers can be made to [payments@hospicenorthwest.ca](mailto:payments@hospicenorthwest.ca)

63 Carrie St. Thunder Bay, ON P7A 4J2  
 Fax: 807-626-5574

## Sponsorship Commitment Form

COMPANY	
CONTACT NAME	
ADDRESS	
PHONE	
EMAIL	
APPROACHED BY	

**In Kind Sponsorships:** This sponsorship will help provide key items or services to run the Hike including, but not limited to: media/advertising, audio/visual, hiker t-shirts, shuttle bus, snacks and refreshments, flowers, ribbons, water, pizza, pop and juice, print materials and Hike bag items. Your in-kind donation will be recognized at the sponsorship level of the donation value.

SPONSORSHIP LEVELS (Please circle commitment level)					
TITLE SPONSOR	REMEMBRANCE WALL	MARATHON LEVEL	RUNNING LEVEL	JOGGING LEVEL	WALKING LEVEL
\$5000	\$3000	\$1000	\$750	\$500	\$250
Let us customize a package for you! We are open to discussing other customized benefits of recognition and acknowledgement for your business to achieve your marketing and philanthropic goals and budgets.					
<input type="checkbox"/> I would like to register a team to Hike for Hospice on May 28, 2023. Please send me registration information.					



Hospice Northwest is partially funded by the North West Local Health Integration Network. Hike for Hospice Palliative Care is coordinated nationally by the Canadian Hospice Palliative Care Association.

## 100% of Funds Stay Within Our Community



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